Brad Short John Sprehe Boys and Girls Club Boys and Girls Club

Martha Stallard

Meadowbrook Elementary Adopt a School

Junior Achievement

GE/NBC 5 African American Forum

GE/NBC 5 Hispanic Forum Muscular Dystrophy Association

GE Elfun

Boys and Girls Club

Mike Snyder

Muscular Dystrophy Association Special Olympics (Dallas & Texas)

The Salvation Army Junior Achievement

Fort Worth Air Power Council

Air Force Association Irving Symphony League **Baylor Healthcare Foundation**

Boy Scouts of America (and Circle 10 Council) Dallas Mayor's Committee for the Employment of the

Handicapped

Margarita Society (volunteer organization that collects toys at

Christmas for needy children)

Moslah Shrine Fort Worth (Master Mason, Member of the Patrol)

First United Methodist Foundation Collevville Library Foundation

Fort Worth Zoo Foundation/Association

I Have a Dream Foundation

Camp Esperanza (Children's Cancer Camp)

Rocky Top Therapy Foundation (horse riding therapy for crippled

children and adults)

GE Elfun

GE/NBC 5 African American Forum

Kevin Stewart Meadowbrook Elementary Adopt A School

Junior Achievement

Boys and Girls Club Tara Taylor Junior Achievement

The Press Club of Dallas. Board of Directors

Network of Hispanic Communicators

Fort Worth Museum of Science and History

The Science Place

Network of Hispanic Communicators

Junior Achievement **Todd Wallace**

> The Links, Inc. Boys and Girls Club

Muscular Dystrophy Association

Sana Syed

Susan Tully

Krista Villarreal

Carol Wang Asian American Journalist Association, Texas Vice-President

Girl Scouts Asian Advisory Board of Directors

Attitudes and Attires

Greater Dallas Asian American Chamber of Commerce

Tarrant County Asian Chamber of Commerce

Association of Chinese Professionals

Eileen Wissore Joshua Disaster Relief Team

The Salvation Army

4. Community Contributions. Please list in-kind donations and/or monetary donations to local charities.

KXAS contributed \$62,593.44 to charitable organizations and agencies between October 2003 and September 2004. These contributions helped local organizations such as the Women's Business Assistance Center, Sickle Cell Disease Association, Goodwill Industries, Fort Worth Links, Dallas Business Committee for the Arts, Women's Foundation of North Texas, Children's Advocacy Association, NAACP, Latino Cultural Center, Dallas Hispanic Chamber of Commerce, Teatro Dallas, Black Dallas Remembered, The United Way, Fort Worth Independent School District, Hispanic Debutante Association, Asian American Chamber of Commerce, Martin Luther King, Jr. Holiday Committee, The Gladney Foundation, Junior Achievement, Rally for Education, DFW Network or Hispanic Communicators, the Institute for Public Service, Rocky Top Therapy Center, Fort Worth Zoo, Centro Cultural de las Americas, Dallas Fort Worth Network of Black Communicators, Score a Goal in the Classroom, Black Academy of Arts and Letters, American Intertribal Center, Fiestas de mi Tierra North Texas Commission, Plano Chamber of Commerce, and many more.

KXAS regularly donates gratis items to local schools, organizations, and agencies. The total for the time period equals \$2,333.25

KXAS holds exclusive sponsorship of local non-profit community events and programs. The on air production of public service announcements has an estimated in-kind production value of \$426,000

Thirty-one :30 spots x \$6000 = \$186,000 Fifty-six :15 spots x \$4000 = 60,000 8 Five Talk Street programs x \$15,000 = \$120,000 4 El Puente programs x \$15,000 = \$60,000

KXAS donates on-air inventory for community events and programs. The total estimated on-air contribution for public service announcements and community programs equals \$1,200,000.00.

KXAS sponsorships and station volunteer efforts have helped to raise over \$9,000,000.00 for local community efforts.

5. Community Communications. Please list the groups with which the station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

KXAS has an NBC 5 Community Connection Advisory Board, which consists of 52 community leaders to date. Station personnel continually reach out to all aspects of the community by communicating with representatives from organizations, businesses and governmental agencies such as:

American Cancer Society

American Red Cross

American Heart Association

Greater Dallas Asian American Chamber of Commerce

Fort Worth Zoo

Dallas Zoo

Baylor Health Care System

Fort Worth Metropolitan Black Chamber of Commerce

Dallas Black Chamber of Commerce

Greater Dallas Community Relations Commission

Sickle Cell Disease Association

Dallas Urban League

NAACP

ACT

Denton Chamber of Commerce

Plano Chamber of Commerce

Allen City Council

Dallas Business Committee for the Arts

The Volunteer Center of North Texas

Dallas Independent School District

LULAC

Dallas Police Department

Fort Worth Police Department

Arlington Police Department

Greater Dallas Community of Churches

Texas Health Resources

Arlington Hispanic Chamber of Commerce

Greater Dallas Asian American Chamber of Commerce

Islamic Association of North Texas

Tarrant County College District

Dallas Community College District

Southwest Sports Group

Northeast Leadership Forum

Dallas Fort Worth International Airport

St. Jude Children's Research Hospital

The Salvation Army

Performing Arts Fort Worth

The United Way of Dallas

The United Way of Tarrant County

The Black Academy of Arts and Letters

The All Asian American Association

Centro Cultural de las Americas

Cook's Children's Medical Center

Children's Medical Center of Dallas

Parkland Hospital

Teatro Dallas

Concilio of Hispanic Services

Dallas Fort Worth Network of Hispanic Communicators

Dallas Fort Worth Association of Black Communicators

Asian American Journalist Association

Fort Worth Links, Inc.

Dallas Links, Inc.

Texas Senate

Local County Commissioners Court

Local Judges

Local City Council Members

Local Mayors

Tandy Corporation/Radio Shack

Parkland Health and Hospital System

North Central Council of Governments

Texas U.S. Congressional Representatives

Texas U.S. Senators

Fort Worth Independent School District

Hispanic Debutante Association

Dallas Mayor's Committee for People with Disabilities

Dallas Fort Worth Minority Business Development Council

Texas Ballet Theater

Casa Manana Theater

Alzheimer's Association

Dallas Symphony Association

U.S. Office of Civil Rights

Muscular Dystrophy Association

African American Museum

American Indian Chamber of Commerce

Latino Cultural Center

DART - Dallas Area Rapid Transit

North Texas Commission

North Texas Food Bank

Tarrant Area Food Bank

Community Arts

AIDS Outreach Center

University of North Texas College of Engineering

AIDS Interfaith Network of Dallas

Dallas Intertribal Center

SPCA

Fort Worth Humane Society

Arthritis Foundation

Southlake Women's Club

Big Brothers Big Sisters

Boys and Girls Clubs of Arlington

Junior Achievement

University of Texas at Arlington

Texas Christian University

Southern Methodist University

University of Texas at Dallas

Scottish Rite Hospital

Boy Scouts of America

Fort Worth Brahmas

Day Resource for Homeless

Special Care and Career Services

Dallas Housing Authority

Imagination Celebration

Hope Cottage

Genesis Women's Shelter

Women's Haven

Women's Shelter

Paul Quinn College

GRACE, Grapevine Relief and Community Exchange

Kimbell Art Museum

The Science Place

Fort Worth Museum of Science and History

The Gladney Center

Dallas Museum of Art

March of Dimes

Visiting Nurse Association

Susan G. Komen Breast Cancer Foundation

U.S. Treasury Department

U.S. Air Force

U.S. Marines

Grapevine Convention and Visitors Bureau

NBC 5 sponsors community luncheons on a regular basis to connect with local community leaders. NBC 5 sponsors annual receptions targeting the Hispanic community and the African American community.

WRC-TV, Washington, DC (For Period October 1, 2003 to September 30, 2004, Unless Noted)

Local News and Public Interest Programming.

- 1. News Programming. How many hours of local news do you air weekly? 39.5 hours
- 2. Community Programming. Please provide examples of important local stories during the past year within your news that inform the community, including consumer affairs, exposés, investigatory pieces, and issues of importance to minority, disabled and other special local interest groups.

Does It Really Do That? (regular series exposing fraudulent product claims)

Ask Liz (regular series answering specific consumer questions)

Opening of the World War II Memorial (extensive coverage of new veterans memorial)

Opening of American Indian Museum (extensive coverage of opening of new Smithsonian museum honoring Native Americans on the National Mall

Investigative Reports: No Way Out (flawed emergency evacuation plans post 9/11)

Who's Watching Our Water (key utility vulnerable as potential terrorism soft target)

Fare Ride? (undercover investigation into complaints about DC taxi fair system)

Dying To Drive (series exploring rash of teen driving deaths)

Get Healthy 4 Life (weekly series on getting and staying fit)

Wednesday's Child (weekly series promoting adoption of foster children)

12 Days Of Giving (December series profiling local charities)

Safe & Secure (ongoing coverage of various issues)

News 4 Your Health (Weekly medical reports)

3. Emergency Programming. Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS were off the air but our station was still broadcasting.

On average we break into regular programming a couple of times per month. Breaking News and weather alerts are the most common reason. But, we have also broken in for Presidential Speeches and the 9/11 Commission Report.

September 2003 Hurricane Isabel Coverage
March 2004 Virginia Earthquake Coverage
May 25, 2004 Loudoun County Tornado Coverage
August 1, 2004 Terror Alert raised in DC & NYC
September 17, 2004 Virginia & Maryland Tornado Coverage

4. Public Affairs Programming. Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.

VIEWPOINT is a half hour program hosted by News4 Anchor Joe Krebs. The program airs at 7am on Sunday morning within News4. Below is a list of VIEWPOINT topics and guests:

January 18th Remembering Dr. Martin Luther King through Community Service

Guests: Dr. Ron Walters, Dir., African American Leadership Institute, Univ. of Maryland; Maudine Cooper, Pres & CEO, Greater Washington Urban league; and Merlene Mazyck, National Civilian Community Corp.

February 1st <u>A Slice of Washington, D.C. History; Remembering Petey Greene's inspiring Life</u> Guest: Lurma Rackley, Journalist & Author

February 8th <u>Lead Contamination in the Water Supply</u> Guests: DC Councilmember Carol Schwartz; Michael Marcotte, D.C. Water & Sewer Authority; and, Walter Faggett, M.D., Interim Chief Medical Officer, D.C. Dept of Health

February 15th <u>Same Sex Marriage</u> Guests: Harvey Hurdle, Human Rights Campaign and Peter Spriggs, Family Research Council

February 22nd <u>Thorton Commission</u> Guest: Dr. Alvin Thornton, Former Chair, HU Political Science Department & Former Chair, Prince George's County Bd of Education; currently, Associate Provost Howard U.

February 29th <u>Who is Responsible for the Troubled DC School System?</u> Guests: Peggy Cooper Cafritz, Pres., D.C. School Board; Kathy Patterson, Ward 3 Councilmember and Adrian Fenty, Ward 4 Councilmember

March 14th <u>Open Wide the Freedom Gates</u> Guest: Dr. Dorothy Heights, President, Emeritus, National Council of Negro Women

March 21st <u>Regional Transportation</u> Guests: Phil Mendelson, Board Chair, Council of Governments; Michael Knapp, Montgomery County Council; and, Ronald Kirby, Director, Council of Governments Transportation

March 28th <u>Multiple Sclerosis</u> Guests: Joan Ohayon, NIH; Jeanne Oates Angulo, National Capital Chapter, National MS Society; and, Stephanie Burnett, Air Force (ret) living with MS April 4th *The State of Maryland* Guest: Maryland Lt. Gov. Michael S. Steele

April 18th <u>Homelessness</u> Guests: Usha Chaudhary, Freddie Mac; Fran Becker, Carpenter's Shelter; and, Angela Ward, formerly homeless

April 25th <u>Preventing Child Abuse</u> Guests: Diane L. Charles, Stop Child Abuse Now of Northern Virginia; Christine Boucher, Metropolitan Center for Assault Prevention; and, Russell Henke, Health Education, Montgomery County Public Schools

May 2nd Higher Education Guest: Howard University President, H. Patrick Swygert

May 9th Getting Motivated Guest: Author/Motivational Speaker Willie Jolly

May 16th Foster Parenting Guests: Maxine Baker, Freddie Mac Foundation; David Robertson, Metropolitan Washington Council of Governments; and, Marilyn Egerton, D.C. Foster & Adoptive Parent Advocacy Center

May 23rd <u>Breast Health Care</u> Guests: Jeanne S. Mandelblatt, M.D. Lombardi Cancer Center; Deneen Richmond, R.N., Delmarva Foundation; and Rosemary Williams, Howard University Hospital Cancer Center

May 30th METRO Guest; Richard White, CEO, METRO

June 20th <u>DC Vote in Congress</u> Guest: Congresswoman Eleanor Holmes Norton (D-DC)

June 27th <u>D.C. Homeless No More Initiative</u> Guests: Patricia Mullahy, Washington Legal Clinic for the Homeless; Terry Lynch, Downtown Cluster of Congregations; and, Lynn French, DC Deputy Mayor for Children, Youth, Families and Elders

July 18th <u>Teen Report Card on Adults</u> Guests: Krystal McKinney, National Center for Children and Families; Hope Chavez, teenager; and, Shay Bilchik, Child Welfare League of America

July 25th <u>AIDS Prevention for Teens</u> Guests: Darryl Sanders, Sasha Bruce Youthwork; Bruce Weiss, Sexual Minority Youth Assistance League; and, Mark Del Monte, Metro Teen AIDS

- August 1st <u>Preventing Youth Violence</u> Guests: Janice Sullivan, Metropolitan Police Department, Office of Youth Violence Prevention; Lillian Overton, Commander, Youth and Family Services Division, Metropolitan Police; and, Isaac Fulwood, retired Chief, Metropolitan Police Department
- August 8th <u>American Politics</u> Guest: Donna Brazile, Author & Chair, Democratic National Committee's Voting Rights Institute
 - August 15th Montgomery County Guest: County Executive Douglas Duncan
- August 22nd September 14th D.C. Primary At Large Democratic Guests: Sam Brooks, Candidate; Kwame Brown, Candidate; and, Harold Brazil, Incumbent
- August 29th September 14th D.C. Primary At Large Republican Guests: Don Folden, Candidate and Bobby Pittman, Candidate
- September 5th Minority Organ Tissue Transplants Guests: Dr. Clive O. Callender, Howard University Hospital, Transplant Center; Curtis Yeager, Transplant Center; and, Cheryl Jones, Kidney Transplant Recipient
- September 12th National Congress of Black Women Guests: Dr. C Delores Tucker, National Chair and Convening Founder, NCBW and Shirley Barnes, Ambassador (Retired) Republic of Madagascar
- September 19th <u>Gang Summit</u> Guests: Tyrone Parker, Alliance of Concerned Men; David Robertson, Metropolitan Council of Governments; and, Kenneth Wainstein, Interim U.S. Atty for D.C.
- September 25th Community Colleges Guest: Dr. Ronald Williams, President, Prince George's Community College
 - September 30, 2004 11am Topic: MENTAL ILLNESS AWARENESS Guests: Cynthia Kemp, Chief Behavioral Healthcare Division, Arlington County Dept of Human Services; Valerie Cuffee, Chief Child and Family Division, Arlington County Dept of Human Services; and, Henriette Kellum, Supervisor, Senior Adults Mental Health Bureau, Arlington County Dept of Human Services
- October 10, 2004 7:00am Topic: Domestic Violence Awareness Month Guests: Schroeder Stribling, Director of Operations, N Street Village; Roxanne Dryden-Edwards, M.D., Medical Director, NationalCenter for Children and Families; and, Susan Folwell, Domestic Violence Program Manager, The Women's Center
 - October 17, 2004 7:00amTopic: The 125th Anniversary of Southeastern University and the launching of the University's Center for Entrepreneurship Guests: Charlene Drew Jarvis, Ph.D. President, Southeastern University and Telaekah Brooks, Executive Director, Southeastern's Center for Entrepreneurship
 - · October 21, 2004 7am Topic: Teen Driving Guests: Lon Anderson, AAA spokesperson for the Mid-Atlantic Region; AJ Willingham, Safe Smart Woman and student advocate for safer driving and John Bachman, Executive Director of Dying to Drive
 - · November 7 7:00amGuest: Congresswoman Eleanor Holmes Norton Issues: local and national elections; where does the Democratic party goes from here; flu shots; hazardous train shipments through DC; and, homeland security in D.C.
 - · November 14 7:00am Topic: It's a Season 4 Giving Guests: Major Todd Smith, The Salvation Army; Craig Shniderman, Executive Director of Food & Friends; and, Eric Rigaud, Director of TouchDC

Reporters Notebook is a 15-minute program featuring a panel of reporters who offer perspective on regional community issues

5. Political Programming. Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.

2004 Presidential Election (5+ minutes per day Labor Day – Election Day)

Political Notebook (Daily reports about local issues and newsmakers)

Voice Of The Voter (Various Reports: DC, VA, MD, WWA and PA)

GOP Convention (Various LIVE reports 5-days)

DNC Convention (Various LIVE reports 5-days)

Election Night (Extensive LIVE coverage - Presidential and Local Races)

Make Your Vote Count

6. Special Political Programming. Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.

National GOP Convention August 28-September 1, 2004

National DNC Convention July 26 – 29, 2004

7. Election-Year Political Programming. Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.

Viewpoint Program tapings prior to September 14th primary

- August 22nd <u>September 14th D.C. Primary At Large Democratic</u> Guests: Sam Brooks, Candidate; Kwame Brown, Candidate; and, Harold Brazil, Incumbent
- August 29th <u>September 14th D.C. Primary At Large Republican</u> Guests: Don Folden, Candidate and Bobby Pittman, Candidate

WRC-TV, Washington, DC (For Period October 1, 2003 to September 30, 2004 (continued))

Community Service and Outreach.

1. Public Service Announcements. How many total minutes per average week – for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

During September 04 - October 04, WRC offered, on average, approximately 26 minutes of unpaid public service announcements per week, which included:

Smithsonian National Museum of the American Indian Grand Opening

DC Learning Initiative

Prince George's Community College Bluebird Blues Festival Metro Center for Assault Prevention/Child Abuse Prevention Prostate Cancer Awareness Month (Get Healthy 4 Life)

Breast Cancer Awareness Month (GH4L)

Greater Washington Urban League

AIDS Walk Washington ADA Diabetes Walk

Al-Anon/Alateen

PUBLIC SERVICE ANNOUNCEMENTS (Produced By NBC4)

February AHA Heart Month (GH4L) February Black History Month March MS Walk April **NBC4** Community Calendar Nat'l Zoo ZooFari April ADA Tour De Cure (GH4L) April Metro Center Assault Prevention April **CNMC Bear Facts** May June/July **NBC4** Community Calendar June Nat'l QB Club Alexandria Red Cross Waterfront Fest June

Camp 4 Kids June/July (produced '03)

June

Summer Safety (Safe & Secure)

Black Family Reunion Celebration

Community Calendar

August

Nat'l Children's Museum Fundraiser

Hispanic Heritage Month September/October

Prince George's Bluebird Blues Fest
Nat'l Museum of the American Indian
September
Int'l Horse Show/Camp 4 Kids
Greater Washington Urban League
Prostate Cancer Awareness (GH4L)
AIDS Walk Washington
September
September
September

Help the Homeless Walkathon

Breast Cancer Awareness (GH4L)

Project Harvest

Salvation Army Toyland

Salvation Army Coat Drive

October

November

December

ON AIR VIGNETTES

Black History Month February
GH4L Heart Month February
Hispanic Heritage Month Sept/Oct
Prostate Cancer Awareness (GH4L) September
Breast Cancer Awareness (GH4L) October

Paid PSAs (We also gave unpaid PSA time to spots italicized)

Wednesday's Child
Hoops 4 The Homeless
Project Harvest
Help The Homeless Walkathon
Vrs Get Healthy 4 Life
Black Family Reunion
Hispanic Heritage Month
Nat'l Zoo ZooFari
Children's Hospital Jazzmatazz
Children's Hospital Bear Facts (Get Healthy 4 Life)
Diabetes 4 Live/Living Well With Cancer – WHC

- 2. Community Programming. During the past year, please list examples of non-news community programming of particular interest to the community.
 - Phone Banks... Responding to community disasters, crisis and serious weather conditions. The goal is to help viewers with where to get help.
 - March- NBC4 presented the 22nd annual Washington Informer Spelling Bee co-hosted by Wendy Reiger and Jim Handly and featuring twentyeight students representing DC Public, Chartered and Non-Public Schools. The hour-long program aired Saturday, April 3rd @ 1:30pm. NBC4 has broadcasted this Bee for 21years.
 - American Legacy: Heritage Moments, 12:30-1:30pm, February 1, 2004. hosted by Tim Reid this one-hour special brought to viewers the fascinating accomplishments and the greatness behind some of the most unique African Americans that shaped our country.

- The Hispanic Heritage Awards, the Hispanic community's most prestigious awards show aired from 7-8pm on September 18, 2004. The program celebrates the achievements of outstanding Hispanic Americans in Sports, Literature, The Arts, Leadership and Education.
- Change the World: The Jefferson Awards, 2-2:30pm, January 10, 2004.
 Produced by the American Institute for Public Service, this program brings viewers face to face with community volunteers and public servants who are making our country a better place to live
- We Have a Dream, 4-6pm, January 18, 2004. This Black History special was designed to inspire and motivate featuring interviews and profiles of our country's most popular, successful African Americans.

3. Community Participation. Please list employees who regularly participate in local community events.

Michael Jack, President and General Manager sits on the following boards: Greater Washington Urban League, Greater Washington Board of Trade, Boys and Girls Club of the Greater Washington Area, Emma Bowen Foundation, Greater Washington Sports Alliance, and the DC Chamber of Commerce.

<u>Donna Weston</u> Vice President of Advertising and Promotion is on the Board of Directors of City at Peace, a youth development organization that uses the performing arts to teach and promote cross-cultural understanding and non-violent conflict resolution.

<u>Aisha Karimah</u> Director, Community Affairs is on the Board of the National Conference Community & Justice; Business Champion, Archbishop Carroll High School; Communications Advisory Committee, YMCA, National Capital Area; 2nd Vice President, Sarah Allen Missionary Society; and First Stewardess Board, Metropolitan AME Church

<u>Annette Nance</u> Business Manager, Founder & Director CRC multi-cultural Center in the Church of the Redeemed Children of Jesus Christ. Sponsors women in prison programs and several homeless shelters, troubled teens, and senior service programs

<u>Angela Owens</u>, Director, Station Communications is a member of the Preventive Screening Committee of the National Kidney Foundation of the National Capital Area

Talent

Jim Vance, Doreen Gentzler, Bob Ryan, George Michael, Susan Kidd, Pat Lawson Muse, Jim Handly, Barbara Harrison, Joe Krebs, James Adams, Pat Collins, Arch Campbell, I.J. Hudson, Clay Anderson, Jackie Bensen, Liz Crenshaw, Tom Sherwood and Wendy Rieger participate significantly in events for community fundraisers and awareness issues.

4. Community Contributions. Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.

Christmas in April	\$130
Calvary Multilingual Learning Center	\$500
Community Baptist Church Bldg Fund	\$100
Junior Achievement	\$1,000
Boys &Girls Cub of Greater Washington	\$3,000
NCCJ	\$4,000
Howard University Hospital	\$5,000
Howard University	\$1,600
NBMBAA - DC Chapter	\$1,000
Greater Washington Urban League	\$4,000
Juvenile Diabetes Foundation	\$100
Minority Media Telecom Council	\$125
Toys at Christmas for needy children	\$4,000

- ➤ Salvation Army Toyland
- > Asian American Lead
- ➤ Parklands Community Center
- Wilkerson Elementary School
- ➤ Mary's Center
- CentroNia
- Greater Washington Urban League
- Northern Virginia Urban League
- 5. Community Communications. Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

Station has community advisory board, consisting of 20 Community leaders from various backgrounds. Station personnel also maintain dialogues with the following persons or organizations with regard to issues of particular community interest:

- Greater Washington Urban League
- National Conference for Community & Justice
- The National Center for Missing & Exploited Children
- Metropolitan Council of Governments
- United States Telecommunications Training Institute
- Washington International Filmfest
- Archbishop Carroll High School
- Howard University School of Communications
- Montgomery County Community College
- Prince George's Community College
- Metropolitan Center for Assault Prevention
- Community Foundation of the National Capital Area
- Alexandria Red Cross

- American Diabetes Association
- National Capital Children's Museum
- National Council of Negro Women
- National Museum of the American Indian
- Whitman Walker Clinic (AIDSWALK)
- State Education Agency, Adult Education, University of the District of Columbia
- Calvary Bilingual Multicultural Learning Center
- Salvation Army
- Alpha Kappa Alpha Sorority, Inc. (Omega Chapter Xi Zeta)
- · American Kidney Fund
- Black Nurses Association of Greater Washington, DC Area, Inc.
- Camp Fire USA Patuxent Area Council
- Childhelp USA
- DC Covering Kids & Families/DC Action for Children
- Foundation for the National Institutes of Health
- Healthy Babies Project
- Health Pact, Inc.
- Medical Society of the District of Columbia
- Lions Community Outreach Foundation
- National Capital Coalition to Prevent Underage Drinking (NCCPUD)
- Prevention of Blindness Society of Metropolitan Washington
- Prince George's County Fire Department
- US DHHS Office of Women's Health
- U.S. Coast Guard Auxiliary
- Washington Regional Transplant Consortion
- Washington Hospital Center Blood Donor Services
- YMCA of Metropolitan Washington
- Boys and Girls Clubs of Greater Washington
- Montgomery County Police Department
- D.C. Fire Department

KNSD-TV – San Diego (For Period October 1, 2003 to September 30, 2004, Unless Noted)

Local News and Public Interest Programming.

- 1. News Programming. How many hours of local news do you air weekly?
 - 31.5 hours per week.
- Community Programming. Please provide examples of important local stories during the past year within your news that inform the community, including consumer affairs, exposés, investigatory pieces, and issues of importance to minority, disabled and other special local interest groups.
 - -Consumer Connection with Bob Hansen (Daily reports on consumer issues)
 - -Inspirational Student of the Month (Monthly profiles on outstanding students selected each month by the SD County Office of Education and the station. Rory Devine reports.)
 - -Medical Reports with Peggy Pico (Daily reports on health and fitness.)
- 3. Emergency Programming. Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS was off the air but our station was still broadcasting.
 - -San Diego Firestorm Coverage 10/26/03, 7am to 12am, 17 hours of continuous live coverage preempting all regular programming.
 - -San Diego Firestorm Coverage 10/27-10/30/03 Ten more hours of live breaking news coverage.
 - -Presidential visit to fire disaster area 11/2/03 11am-12noon, 1 hour
 - -Richard Tuitt Courtroom Escape-1/1/04, 2.5 hrs live coverage preempting afternoon programming.
 - -Richard Tuitt Verdict-5/26/04-1.5 hrs live coverage preempting daytime programming.
 - -Fire Coverage 7/12/04 58 minutes of live brush fire coverage preempting daytime programming.
- 4. Public Affairs Programming. Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.
 - -Meet the Press 1 Hour Weekly, Sundays, 9-10am (National political news)
 - -Chris Matthews Show 30 Min Weekly, Sundays, 10am or 4:00pm (National political news)
 - -Hispanics Today 30 Min Weekly, Sundays 10:30am or 5:30am (Hispanic business news)
 - -Smoke and Miracles-Firestorm Special, 1/27/03, 12/14/03, 12/25/03 1.5 Hrs (Local disaster and recovery coverage)
 - -Your Total Health 30 Min Weekly, Sundays 3:30pm starting 9/26/04 (National health and fitness news)
 - -Smoke and Miracles: One Year Later 10/30/04 30 min (Local disaster recovery news)

- 5. *Political Programming*. Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.
 - -National Political Coverage (1 hr 45 min. per week during political season)
 - -Local and State Political Coverage (1 hr 10 min. per week during political season)
- 6. Special Political Programming. Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.
 - -California Gubernatorial Debate 10/2/03, 5-6pm Live, 1 hr
 - -Local Election Coverage 10/7/03, 10pm-12am Live, 2 hrs
 - -State of the State Address 1/6/04, 5-6pm Live 1 hr
 - -State of the Union Address and Democratic Response 1/20/04, 6-8pm Live, 2 hrs
 - -Joe Lieberman Town Hall 1/31/04, 12:30-1am, 30 minutes
 - -San Diego Mayoral Debate 2/22/04, 6-7pm Live, 2/29/04, 3-4pm Replay, 1 hr
 - -California Primary Election Coverage 3/2/04, 11pm-12m, 1 hr
 - -Democratic National Convention 7/26/04 7-7/29/04, 3 hrs
 - -California Senatorial Debate 8/10/04 6-7pm Live, 1 hr
 - -Republican National Convention 8/31/04- 9/2/04, 3 hrs
- 7. Election-Year Political Programming. Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.
 - -Presidential Debate 9/30/04, 6-8pm Live, 2 hrs
 - -Decision 2004: The Latino Vote 10/3/04, 4-4:30pm, 10/10/04, 4-4:30pm, 1 hr
 - -Vice Presidential Debate 10/5/04, 6-8pm Live, 2 hrs
 - -Presidential Debate 10/8/04, 6-8pm Live, 2 hrs
 - -Presidential Debate 10/13/04, 6-8pm Live, 2 hrs
 - -Decision 2004: The San Diego Propositions 10/8/04 8-8:30pm, 10/23/04, 8-8:30pm, 1 hr
 - -Decision 2004: The San Diego Candidates 10/13/04 8-8:30pm, 10/23/04, 8:30-9pm, 1 hr
 - -San Diego Mayoral Debate 10/24/04 6-7pm Live, 10/30/04 8-9pm Replay, 2 hrs

Community Service and Outreach.

- Public Service Announcements. How many total minutes per average week for instance, a
 week during September or October 2004, does the station air unpaid PSAs? Paid PSAs?
 Please list examples of common topics.
 - -Paid PSAs: 36 minutes per week (Hispanic Heritage Month, Make Your Vote Count, Inspirational Student, Breast Cancer Awareness, Kids News Day)
 - -Unpaid PSAs: 10 minutes per week (Little Italy Festa, Fleet Week)

- 2. Community Programming. During the past year, please list examples of non-news community programming of particular interest to the community.
 - -Holidays on Horton Square Tree Lighting benefiting Children's Hospital, 12/3/03, 30 min.
 - -First Night San Diego 12/31/03 11:30pm-12:10am, 40 min.
 - -U.S. Olympic Racewalking- Local Olympic Trials, 2/28/04 11:30am, 7/11/04, 11:00am, 30 min.
 - -Rock n Roll Marathon 6/13/04, 3-4pm, 1 hr
 - -USS Ronald Reagan Homeporting Ceremony 7/23/04, 10:00am-12:30pm, 2.5 hrs.
- 3. Community Participation. Please list employees who regularly participate in local community events.
 - -Phyllis Schwartz, Pres. & GM Board Member, YMCA, Heart Assoc., Old Globe
 - -Penny Martin Board Member MS Society, San Diego Zoological Society
 - -Isabel Valdez Community Relations Director
 - -Marty Levin Anchor Kids News Day/Children's Hospital, Cinco de Mayo
 - -Susan Taylor Anchor Making Strides Against Breast Cancer Walk, Cinco de Mayo
 - -Joe Lizura Weather MS Walks, Children's Hospital Golf Tournament, Toys for Tots
 - -Pat Brown Weather American Heart Association Walk
 - -Bill Menish Anchor Gift of Life Walk, San Diego Blood Bank
 - -Kimberly King Anchor Race for Literacy, SD County Foster Care
 - -Vic Salazar Anchor March of Dimes Walk America, Feria de la Muher
 - -Anne State Anchor March of Dimes Walk America, Feria de la Muher
 - -Catherine Garcia Anchor Fiestas Patrias, Mariachi Festival
 - -Margaret Radford Reporter YMCA Pryde Speaking Contest, Encanto Street Fair
 - -Artie Ojeda Anchor Hispanic Heritage Youth Awards, San Marcos Street Festival
 - -Peggy Pico Medical Reporter NBC 7/39 Health Fair, La Pluma Awards
 - -Jim Laslavic Sports Anchor Golf Tournament-American Cancer Society
 - -Jim Stone Sports Anchor Golf Tournament South Bay YMCA
 - -Whitney Southwick Weather Bikes for Kids, Day of the Child
- 4. Community Contributions. Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.
 - -Donated approximately \$30,000 in the past year to support about 30 different charitable organizations at events and fundraisers. Organizations include Kids Corps, San Diego County Hispanic Chamber of Commerce, YMCA, American Heart Association Go Red for Women, Salvation Army, San Diego Mediation Center, Chicano Federation, MS Society, Navy League, Old Globe Theatre, YWCA, Downtown Partnership, Monarch School.
- 5. Community Communications. Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?
 - -Quarterly meetings with station management and community leadership. Past four meetings have been with the head of the Urban League, Chamber of Commerce, Chief of Police and the San Diego Fire Chief.

-Regular communication through formal meetings with General Manager and Community Relations Director. Meetings that have taken place in the past year have been with the San Diego Downtown Partnership, American Diabetes Association, Children's Hospital, March of Dimes, National Conflict Resolution Center, American Heart Association, Puentes Latinos, Navy League, YMCA, YWCA, Salvation Army, Big Brothers & Sisters, United Way, Little Italy Association, San Diego Chamber of Commerce, San Diego Hispanic Chamber of Commerce, Chicano Federation, Urban League, San Diego State University, University of San Diego, Chula Vista Community Collaborative, American Cancer Society, San Diego Workforce Partnership School-to-Career Program, California Chicano News Media Association, Media Arts Center, Marines Corp., Red Cross, Operation Homefront, San Diego Commission for Arts and Culture, San Diego Blood Bank, San Diego County Office of Education, City College, Children's Museum, Reuben H. Fleet Science Museum, San Diego Convention and Visitors Bureau.

WVIT-TV, Hartford – New Haven, CT (For Period October 1, 2003 to September 30, 2004, Unless Noted)

Local News and Public Interest Programming.

- 1. News Programming. How many hours of local news do you air weekly? 31.25 hours per week (not counting cut-ins)
- Community Programming. Please provide examples of important local stories during the past year
 within your news that inform the community, including consumer affairs, exposés, investigatory
 pieces, and issues of importance to minority, disabled and other special local interest groups.

Informing the community:

- Rowland Controversy
 - Impeachment Proceedings
 - Plofsky/ Ethics Commission Problems
 - New Governor/ Rowland Replacement (2004)
 - New State Administration
- State Budget
- Medical Malpractice
- Gay Marriage
- Prescription Drug Costs
- Hartford Revitalization
- Electric Deregulation
- Hartford Voting To Enact Strong Mayor
- Groton Sub Base In Danger Of Closing
- CT's Death Row Debate
- Catholic Church Crisis
- School Closings In Inclement Weather
- Profile Local Olympians
- Eminent Domain In New London
- West Nile Virus
- CT Troops Deploy To Iraq
- CT Soldiers Killed In Iraq
- Terrorism Protection
 - CT Ports
 - Troopers On The Tracks/ Train Security
 - Airport Security
- Breast Cancer Awareness
- Colorectal Cancer Awareness

Expose:

- Corruption In State Government
 - Giving & Accepting Gifts
 - Awarding State Contracts
 - Ethics Commission Violations

- Vehicle Emissions Scam
- Rocky Hill Veterans Home In Disrepair
- Teen Suicide/Scruggs Trial

Investigatory

- Bogus Building Contractors
- Lead In CT Schools
- Mold In CT Schools
- Gas Zone Pricing In CT
- Highway Daytime Construction Investigation
- Tribal Remains Stolen

Consumer:

- Product Recalls
- Flu Vaccine Shortage
- Smoking Ban In CT/ Smoking Ban Lawsuit
- Childhood Obesity
- CT Speed Traps
- CT Stolen Car History
- Cutting Cable Costs
- Private Files/ Easy Access (what still exists on your hard drive when you toss it out)
- The Costly Gamble/ Teen Gambling
- 5 Medical Tests Every Woman Should Have
- Sale Secrets (When is the best time to shop)
- Sneaky Snacks (Snacks that are geared towards kids but may not be good for them)
- DUI Danger Zones
- Hot Jobs in CT
- Travel Insurance

Minority/disabled/special interest groups:

- Indian Museum Opens In DC
- New Haven Minority Firefighter Promotions Battle
- Special Olympics Coverage
- Relief Efforts For Caribbean Hurricane Victims
- Local Haitian Concerns During Haiti Crisis
- Husky Program For Families In Need
- 3. Emergency Programming. Please list instances during the past year where the station has interrupted regular programming to cover local, regional or national disasters of interest to the community. List any instances you know of in which cable and/or DBS was off the air but our station was still broadcasting.

12/14/03 Saddam capture, 12/14/03 Stormwatch – severe snow, 1/6/04 Governor Rowland Press Conference, 2/4/04 Governor Rowland Press Conference, 2/7/04 Stormwatch – severe snow, 3/16/04 Stormwatch – severe storm, 3/19/04 Pres. Bush – Iraq, 3/30/04 Pres. Bush – Iraq, 5/7/04 Rumsfeld, 5/10/04 Pres. Bush – Iraq, 6/1/04 Pres. Bush – Iraq, 6/5/04 and 6/6/04 – Pres. Reagan's death, 7/10/04 – Storwatch – severe thunderstorms, 8/1/04 NBC News – Terror Threat, 8/2/04 – Pres. Bush – Iraq,

4. *Public Affairs Programming.* Please list names of public affairs shows, number of hours per week aired, and the sorts of stories covered.

Meet the Press (1 hr. weekly; national political news)

CT Newsmakers (30 minutes weekly; statewide political news)
What About Women (30 minutes per month; issues concerning women)

Black Perspective (30 minutes twice a month; issues concerning African Americans)

Adelante (30 minutes twice a month; issues concerning the Hispanic community)

Issues addressed: Health, Education, Finance, Children, Hunger, Political, etc.

5. *Political Programming*. Please estimate approximate minutes of coverage of political issues during daily newscasts and public affairs programming, broken down by topic.

2004 Presidential Election (~ 4 hours per week during season)

2004 Democratic Primary (~ 3 hours per week during season)

2003 Local Mayoral Races(~ 2 hours per week during season)

Public Affairs- CT Newsmakers (~ 30 Minutes per week)

Decision 2004

- National Presidential Race Daily Coverage
- US Senate Race- Dodd/ Orchulli
- Candidates For Congress
 - 1st District Larson/ Halstead
 - 2nd District Simmons/ Sullivan
 - 3rd District Delauro/ Elser
 - 4th District Shays/ Farrell
 - 5th District Johnson/ Gerratana
- Get Out The Vote Campaigns
- Uconn/ Quinnipiac Polls
- Potential Voting Problems

2004 Democratic Primary Coverage

- Live Coverage From The New Hampshire Primary
- Profiled CT Senator Lieberman As Democratic Presidential Candidate

Decision 2003

- Voting Problems
- New Voting Methods

- Bridgeport Mayoral Race (Ganim's Replacement)
- Waterbury Mayoral Race (Giordano Out Of Office)
- New Britain Mayoral Race/ Huge Upset

Newsmakers:

9/26/04- Banking Merger/ Human Trafficking

9/19/04- Nursing Homes/ Anthrax Emergency Plan

9/12/04- Presidential Campaign/ CT Economy

9/05/04- Ethics in Government/ Grandparents razing grandchildren

8/29/04- Education/ Environment

8/22/04- Congressman John Larson// Republican state Chairman

8/15/04- State Contracts/ Construction Companies

8/8/04-Terrorism & Protecting People First Foundation

8/1/04- Democratic National Convention/ CT Culture & Tourism

7/25/-4-Cet out and Vote/ Binding Arbitration

7/18/04- US Senate Race

7/11/04- New Governor/ Child Advocate

6/27/04- New State Administration

6/20/04 –Impeachment Proceedings

6/13/04- Impeachment/ Science Center/ Prisoner Abuse

5/30/04-Impeachment/ Medical Malpractice/ Gay Marriage

5/23/04- Impeachment Lawyer/ Abuse Victims

5/16/04- Legislature/ Amistad/ Neighborhood Crime fighting

5/9/04- Education-Health Insurance/ Prescription Drugs

5/2/04- Legislative Session/ Medical Malpractice

4/25/04- Legislative Session/ Education Alternatives

4/18/04- Legislative Update & Rowland Controversy/ Global Warming

4/11/04- Convention Center/ Children's Needs

4/4/04- State Budget/ Subpoena Powers/ Workers Compensation

3/28/04- Impeachment Panel/ Chief State's Attorney/ Soldiers, Sailors & Marine Fund

3/12/04- Candidates For Congress

3/14/04- Judges Nomination / State Budget

3/7/04- Legislative Activity/ Waterbury Hospital/ Tweed Airport

2/29/04- Committee on impeachment/ Mayor Dan Malloy

2/22/04- Legislature/ Women's issues/ Rail Service

2/15/04- Impeachment/ Uconn Poll/ Race in the Park

2/8/04- State Budget & Gov Rowland & Bycewicz Runs for Governor

2/1/04- Rowland/ Legislative Session & Small Towns Issues

1/25/04- Rowland Impeachment

1/18/04- Rowland Impeachment

1/11/04- Rowland Controversy/ Science Center

1/4/04- Hartford Development/ Federal Energy Bill

12/28/04- Rowland Controversy/ Gambling Addiction

12/21/03- Rowland Controversy

12/7/03- Ethics Commission

11/30/03- Husky Program, for Needy Families

11/23/04- Pre School Education/ CT Troops In Iraq

11/16/04- State's Economy/ Salvation Army

11/09/03- CT Vets/ New Mayor of New Britain

11/2/03- Gubernatorial Politics/ Electric Deregulation/ State Budget

10/26/03- Terrorism Protection/ New Hartford Convention Center

10/19/03- Electric Prices/ Hartford Development

10/12/03- Child Abuse/ CT's First Lady

10/5/03- Republican Politics/ New Voting Methods

6. Special Political Programming. Please list special or extended political coverage of debates, conventions, town hall meetings and other public forums.

National Republican Convention:

3 hours week of August 28,2004

National Democratic Convention:

3 hours week of July 26, 2004

7. Election-Year Political Programming. Please list any additional time provided to candidates or special periodic programming during the 60 days prior to election.

No additional time was provided except as noted above for the period October 1, 2003 through September 30, 2004.

WVIT-TV, Hartford – New Haven, CT (For Period October 1, 2003 to September 30, 2004 (continued))

Community Service and Outreach.

1. Public Service Announcements. How many total minutes per average week – for instance, a week during September or October 2004, does the station air unpaid PSAs? Paid PSAs? Please list examples of common topics.

Paid PSAs: _9_ minutes (Breast Cancer, Mentoring)
Unpaid PSAs: _16_ minutes (Juvenile Diabetes, Alzheimers, Liver Foundation, Lung Association, American Cancer Society)

2. Community Programming. During the past year, please list examples of non-news community programming of particular interest to the community.

UNCF Evening of Stars, Destination Education, Connecticut Discoveries

3. Community Participation. Please list employees who regularly participate in local community events.

Mark Hoffman - Jr. Achievement

Urban League

Science Center of CT

Greater Hartford Chamber of Commerce

Greater Hartford Economic Development Council

Kevin Nathan - Juvenile Diabetes Research Foundation

Joanne Nesti - Boys & Girls Club of Greater Hartford

Volunteer CT Radio Information System

Hole in the Wall Gang Camp

Y Me Breast Cancer

LaVerne Jefferys - LaCasa de Puerto Rico, CABC

Janet Peckinpaugh - Board of Governor's CT Children's Medical Center

BOD Eve's Fund

CT Coalition Against Domestic Violence

Village for Families & Children

The Shelter for Women

Gerry Brooks, Keisha Grant, Bob Maxon, Brad Field, Brian Shactman, Carolyn Pennington, Tom Monahan, Art Horn – various Charitable Walks and Speaking Engagements

4. Community Contributions. Please list in-kind donations (e.g., hats, t-shirts) and/or monetary donations to local charities.

\$267 LaCasa de Puerto Rico – school supplies for Afterschool Program \$230 Hillstead Museum

5. Community Communications. Please list the groups with which the Station communicates, formally or informally, to determine issues of importance? Does the station have a community board? Does it communicate with particular minority, community or other groups?

Station Community Boards – Adelante Board, Black Perspective Board, What About Women Board

Station personnel also maintain dialogues with the following persons or organizations with regard to issues of particular community interest:

Local Community Boards - Urban League, Latino & Puerto Rican Affairs Commission, Permanent Commission on Status of Women, African American Affairs Commission